

# GREAT PROFIT IDEAS

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**IDEA: Reward great suggestions/ideas from anyone: employees, vendors or visitors.**

Ask for and reward new ideas or suggestions from not only employees but vendors, visitors or any source. Open your suggestion box to everyone. You do not care where great ideas come from. You are only interested in the benefit your company derives from receiving and implementing them. Reward and take all ideas regardless of source. If the visitor wants anonymity, send a gift card to the home address he provides and announce "JOHN SMITH" won a prize. The idea is more important than the name. You want ideas that will improve your bottom line. You do not care where they come from, just so long as they work.